

## **NEWS RELEASE**

**Trading CDN : LKAN**  
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### **For Immediate Release**

August 15, 1996 TORONTO, ONTARIO : Leisure Canada Inc. ("Leisure") is pleased to announce that it has entered into an agreement with Canada 3000 to act as the major distributors for them out of the United Kingdom. The Company sees this as an extremely beneficial move due to the increased routing it can bring to its U K customers.

It is also important to note that Canada 3000 will be operating for the first time, its transatlantic routes twelve months of the year starting November 1<sup>st</sup>. This will enhance Bluebird's profitability as it will continue ticket sales in a time period that was normally its off season in these sectors.

The initial contract is for a two year period and we believe it will bring new synergy's into play by taking advantage of the ever increasing need for leisure product in both the U K operations and through the TDRG/Goligers acquisition scheduled for closure on or about September 3<sup>rd</sup>.

For further information, contact Bill Kerby, President at (604) 606-1606 or Peter Rooney, Director at (905) 859-2382.