

May 21,1999

Shares issued and outstanding 22,931,725
Trading Symbol LCAN-CDN

CNN Broadcast to Feature Leisure Canada Inc. (LCAN-CDN)

CNN International recently featured Leisure Canada on the program “Fortune”, which reached 160 million viewers in Latin America, Asia and Europe. In addition to key interviews with Leisure Canada management, the program highlighted Leisure Canada’s vision: to create world class destination resorts in Cuba. As a result, positive feedback is still arriving from around the globe. We were slated to air on May 5 th, however we were preempted due to breaking world events.

On **May 26th at 8:00pm EST** CNN will air this same episode of “Fortune” across North America(subject to breaking news) captivating 30 million viewers and exposing Leisure Canada to tens of thousands of potential investors.

Successful Strategy Execution

- * Secured the rights to develop some of Cuba’s most desirable water-front properties.
- * Significant strategic alliances in place:
 - Gran Caribe Hotels, the Cuban Hotel company, for the development of four sites with a total of 11 hotels , two 18 hole championship golf courses, health spas, shopping and other facilities.
 - Le Meridien Hotel Group, one of Europe’s leading hotel groups and a division of the famed Forte Hotels, for the design, development and management of three first phase hotels at Leisure Canada’s Jibicoa site.

New -European PGA, joint venture in place with plans to bring professional golf to Cuba. This agreement allows Leisure Canada to participate in PGA merchandising and T.V. rights.

Giant Market Potential

- * Cuban tourism market reached \$1.8 billion in 1998
- * Growth in Cuba tourism in excess of 19.6% annually between 1991 and 1998
- * Tourism projected to double between 1998 and 2001
- * U.S. Government suggests that even under a partial lifting of the Embargo, 12 million U.S. residents would visit Cuba in the first year.
- * Leisure Canada is well established in Cuba and in complete control of the ability to fully execute their vision.

Experienced Management Team With Successful Track Record

- * Leisure Canada's Chairman, President and CEO is uniquely Positioned in relationships of trust with the highest levels of Cuba's Government and business community
- * In collective experience, Leisure Canada's management has more than 28 years in the design, construction and operation of hotels and resorts in Cuba.

For more information, or to receive an investor's package please CONTACT:

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