



LEISURE CANADA INC.

Shares issued & Outstanding: 25, 373, 443

Trading: CDNX:LCN

Cusip No.:52491104

PRESS RELEASE

KEN TAYLOR JOINS BOARD OF CUBAN DEVELOPER

For Immediate Release – April 17, 2000

Leisure Canada Inc. is pleased to announce the appointment of Mr. Kenneth D. Taylor to its Board of Directors.

Following his graduation from the University of Toronto (B.A.) and the University of California Berkeley (M.B.A.), Mr. Taylor served as a diplomat in the Canadian Foreign Service, resigning in 1984. During his career as a diplomat, Mr. Taylor's work involved trade development responsibilities in Guatemala, Detroit and London. He was also involved in foreign aid related matters in Pakistan; crisis management in Iran and the enhancement of Canada's image in New York. In addition to the many awards and honorary doctorates extended to Mr. Taylor, he has received two civilian honours granted by the Governments of the United States and Canada, respectively: The United States Congressional Gold Medal and Officer, Order of Canada.

Following his resignation from the foreign service in 1984, Mr. Taylor served as Senior Vice President of Nabisco Brands/RJR Nabisco for six years wherein he formulated and implemented policies to strengthen that corporation's international interests and relationships.

During the past decade, Mr. Taylor provided counselling services to clients on issues of political risk, international marketing and strategic accommodation with government. Currently, he is the Chairman of Global Public Affairs, Inc. operating from Ottawa and New York.

In 1998, Mr. Taylor was installed as Chancellor of Victoria University in the University of Toronto.

Currently, Mr. Taylor serves as a board member of a range of companies, including energy corporations in Calgary, New York and Mexico City, financial service institutions in Toronto, and consumer goods enterprises in California.

“Ken Taylor is a valued addition to our Board of Directors.” Walter H. Berukoff, Chairman of Leisure Canada Inc., noted, “ His strong business acumen and international profile add a new dimension to our Board. Ken’s appointment will give Leisure Canada a higher profile in the international arena and strengthen our existing international business relationships.”

For More Information Please Contact:

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