



## LEISURE CANADA INC.

Shares Issued & Outstanding: 41,519,173  
Trading: TSX Venture Exchange: LCN  
Cusip No.:524911 10 4

### PRESS RELEASE

#### **LEISURE CANADA INC. APPOINTS PRESIDENT AND CHIEF OPERATING OFFICER**

For Immediate Release, February 16, 2004

Leisure Canada Inc., a leading developer of hotel resorts in Cuba, announced today that Guy Chartier M. has joined the Company effective February 2<sup>nd</sup> as President and Chief Operating Officer. With Leisure Canada preparing to initiate the construction phase at the Company's Havana property, Mr. Chartier will develop growth strategies based on financing, strategic partnerships, and the expansion of the Company's real estate portfolio in Cuba.

Commenting on Mr. Chartier's appointment, Mr. Berukoff, the Executive Chairman of Leisure Canada said, "We are extremely pleased that Guy will be working with Leisure Canada. His extensive knowledge of the hospitality and tourism industry, and strong business acumen are certain to be a great asset to the Company going forward."

Mr. Chartier has more than 20 years experience in the travel & hospitality industry. He most recently served as President of Amero Capital of Montreal, a boutique corporate finance firm specializing in the financing, restructuring and strategic planning of hospitality, leisure and IT projects. During his career with Wardair Canada, a leading Canadian vertically integrated air travel and leisure company, Mr. Chartier held various senior operating positions in Paris, Montreal, and Calgary. Prior to his corporate posting as Vice President - Resorts at Senneville Hotels; a developer and operator of Hotel & Resort properties including the Manoir St-Sauveur, the Chateau Bromont and the Chateau Mont Sainte-Anne, he held the Toronto-based position of President of Contiki Holidays Canada, a worldwide tour & travel innovator.

For more information, please contact:

**Walter H. Berukoff**  
Executive Chairman

**JJ Jennex**  
Investor Relations Director

Telephone: (604) 990-9599 or 1-888-600-8687

E-mail: [info@leisurecanada.com](mailto:info@leisurecanada.com)  
[jjjennex@leisurecanada.com](mailto:jjjennex@leisurecanada.com)

Website: [www.leisurecanada.com](http://www.leisurecanada.com)

*The TSX Venture Exchange has not reviewed and does not accept responsibility for the adequacy or accuracy of this release.*

Leisure Canada Inc.

213 West 1st Street, North Vancouver, B.C. Canada V7M 1B3 Telephone: (604) 990-9599 Telefax: (604) 990-9584