



October 4, 2010

Leisure Canada Inc. Appoints New Chairman and Director to the Board of Directors

TORONTO, ONTARIO- Leisure Canada Inc. (TSX VENTURE:LCN) (the "Company"), a Canadian corporation with three large-scale luxury real estate projects under development in Cuba, announces the appointment of Ned Goodman as Director and Chairman of the Board of Directors.

"On behalf of Leisure Canada and its Board of Directors, we are pleased to welcome Mr. Ned Goodman to our Board," said Robin Conners, President and CEO of the Company.

Roman Doroniuk has resigned as Chairman and member of the Board of Directors.

"We would also like to thank Mr. Roman Doroniuk for his support and contributions," noted Conners.

The Board now consists of Ned Goodman as Chair, Robin Conners as President and CEO, Eric Demirian, Brahm Gelfand and David Oliver.

About Leisure Canada Inc.

Leisure Canada Inc. is a publicly traded company, incorporated under the laws of Ontario and listed on the TSX Venture Exchange under the symbol "LCN". The Company is engaged in the business of developing hotel, resort and commercial properties in Cuba through its wholly-owned subsidiary, Wilton Properties Ltd. ("Wilton"), in joint venture with Grupo Hotelero Gran Caribe S.A. ("Gran Caribe"), an agency of the Cuban government.

For further information on the Company please visit our website at www.leisurecanada.com. The Company's public filings, including its most recent audited consolidated financial statements, can be reviewed on the SEDAR website (www.sedar.com).

This news release may contain forward-looking statements and information within the meaning of applicable securities legislation. These forward-looking statements reflect management's current expectations, estimates, projections, beliefs and assumptions that were made using information currently available to management. In some cases, forward-looking statements can be identified by terminology such as "may," "will," "expect," "plan," "anticipate," "believe," "intend," "estimate," "predict," "forecast," "outlook," "potential," "continue," "should," "likely," or the negative of these terms or other comparable terminology. Although management believes that the anticipated future results, performance or achievements expressed or

implied by the forward-looking statements and information are based upon reasonable assumptions and expectations, the reader should not place undue reliance on forward-looking statements and information because they involve assumptions, known and unknown risks, uncertainties and other factors that may cause the actual results, performance or achievements of the Company to differ materially from anticipated future results, performance or achievements expressed or implied by such forward-looking statements and information.

On Behalf of the Board of Directors

Robin Conner, President and CEO

FOR FURTHER INFORMATION PLEASE CONTACT:
info@leisurecanada.com

Neither the TSX Venture Exchange nor its Regulation Service Provider (as that term is defined in the policies of the TSX Venture Exchange) accepts responsibility for the adequacy and accuracy of this release.